

# Student Example Pitch Deck – 'Share the Spare'

This example outlines a complete 10-slide pitch deck presentation based on a student-led idea to solve the lack of access to school supplies through a donation-based app.

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## 1. Cover Slide

Project Name: Share the Spare

Tagline: Helping Students Help Each Other

Visual: School supplies + community imagery

## 2. Elevator Pitch

Share the Spare is a school-based app where students, parents, and staff can give or receive extra school supplies when someone is in need.

## 3. Problem

Many students lack basic school supplies, which affects their ability to learn and participate. Families often face financial stress and don't know who to ask for help.

## 4. Solution

A simple, anonymous app where students can post what they need, and others in the community can fulfill those requests by donating supplies or small amounts of money.

## 5. Market & Vision

Target: Schools, students, parents, and staff.

Start local, then expand district-wide or even nationwide.

Long-term vision: No student goes without supplies.

## 6. Business Model

Funded by school partnerships, PTA grants, and optional donation matching programs.

Long-term goal: Partner with local businesses for sponsorship.

## 7. Why Now / Advantage

Post-COVID economic challenges have increased need.

Most schools don't have a private, stigma-free way to request supplies.

This app makes giving and receiving easy and discreet.

## 8. Team

Lead Designer – Sam (student)

Backend Developer – Taylor (mentor volunteer)

Outreach – Jordan (ASB Club President)

Advisors: School counselor and IT staff

## 9. The Ask

We are asking for:

- \$500 to build a working prototype

- A school staff sponsor

- 3 classrooms to test the app during a pilot launch

## 10. Contact / Next Steps

Get in touch: [sharethespare@app.com](mailto:sharethespare@app.com)

Instagram: [@sharethespare](https://www.instagram.com/sharethespare)

Next Steps: Launch a 1-month pilot in 3 classrooms this semester.

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